

Zerodraft Workshop Series # 3

“Helping Buildings get Better “ Wet Attics

This workshop is designed to help you expand your existing business or start a new business to take advantage of the problems in attics, which is proliferating across North America due to ice damming and condensation within existing houses.

This training workshop is designed to do the following things:

- Explain causes & symptoms
- Help you to understand the concept of the **Air Barrier System**.
- Cover remedial measures to with the problems.
- Guide you into the marketplace.

“Helping Buildings Get Better” Wet Attics

AGENDA:			
8:30 - 9:00 am	Opening remarks & introductions		
9:00 - 10:00 am	<ul style="list-style-type: none"> • Symptoms & Causes <ul style="list-style-type: none"> • Inside <ul style="list-style-type: none"> • Stack Effect • Condensation • Mold, Mildew, Fungus • Dripping Walls • Outside <ul style="list-style-type: none"> • Ice Damming • Roof Damage • Efflorescence • Brick Spalling 		
10:00 - 10:15 am	Coffee Break		
10:15 - 11:15 am	<ul style="list-style-type: none"> • Symptoms & Causes Continued 		
11:15 - 12:15	<ul style="list-style-type: none"> • Cures <ul style="list-style-type: none"> • Dealing with symptoms • Air sealing <ul style="list-style-type: none"> • Compartmentalizing • Areas to seal 		
12:15 - 1:00 pm	Lunch		
1:00 - 2:00 pm	<ul style="list-style-type: none"> • Air Barrier Systems <ul style="list-style-type: none"> • Introduction to Air Barrier System <ul style="list-style-type: none"> • Air Leakage • Compartmentalize & decoupling 		
2:00- 3:00 pm	<ul style="list-style-type: none"> • Air Sealant Products & Techniques <ul style="list-style-type: none"> • One component polyurethane foam sealant • Two component polyurethane insulating air sealant • Door & Window weather-stripping <ul style="list-style-type: none"> • Hands-on Demo 		
3:00- 3:15 pm	Break		
3:15- 4:30 pm	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • Marketing Part 1 <ul style="list-style-type: none"> • Review of : <ul style="list-style-type: none"> • Reference binder • Technical reports • Sales Aids • Power Point presentation </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • Marketing Part 2 <ul style="list-style-type: none"> • Finding the buildings • Mailing • Outserts • Editorial • Radio • TV • Seminars • Utilities • Co-op Ads • Yellow pages • B.E.N. </td> </tr> </table>	<ul style="list-style-type: none"> • Marketing Part 1 <ul style="list-style-type: none"> • Review of : <ul style="list-style-type: none"> • Reference binder • Technical reports • Sales Aids • Power Point presentation 	<ul style="list-style-type: none"> • Marketing Part 2 <ul style="list-style-type: none"> • Finding the buildings • Mailing • Outserts • Editorial • Radio • TV • Seminars • Utilities • Co-op Ads • Yellow pages • B.E.N.
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4:30- 4:45 pm	Discussion & Wrap-up		